

Let's Dance Portland New Admission Fee Structure

Frequently Asked Questions

Added questions and answers can be found on the Let's Dance Portland FAQ site:
[Let's Dance Portland \(www.LetsDancePortland.com\)](http://www.LetsDancePortland.com)

What is changing?

Entrance admission cost to the Thursday night dance lessons and social dance starting January 18th, 2024.

Our history and why are you charging admission now?

For the past 28 months, we have been thrilled to offer free admission to our dance lessons and social dances because of the financial sponsorship of Eaton Realty Group and limited sponsors. However, the rising costs of Oaks Park, staffing, instructors, DJs, and paid dance hosts have made it difficult to continue forward without compromising the quality of the experience we strive to provide. By implementing a new fee structure, we can ensure Let's Dance Portland remains a vibrant and sustainable space for everyone to learn to dance and to enjoy dancing for years to come.

What are the admission options?

We have designed three flexible options to fit your budget and dancing needs:

1. **Drop-in Admission:**

- **Cost:** \$10 at the door, payable in cash, check, Venmo, or major credit/debit cards.

This is perfect for casual dancers who want to drop in for a night of fun.

2. **Punch Card:**

- **Cost:** \$40 gets you 4 entries + a 5th free.

This is an excellent choice for regular dancers who want to save a little money. Multiple people can use a Punch card, making it ideal for sharing with friends or gift giving.

3. **Discounted Dance Pass:**

- **Cost:** \$20 per person per month gives you unlimited access to ALL Thursday night lessons & social dances.

This is the best deal in town. The more you come the better deal you get. Your credit/debit card will be charged automatically on the date you signed up and that same date each month (Example - signed up on 1/20/24 & card will be billed on the 20th of each month thereafter). Cancel at any time, no refund given. This

large discount is only possible through recurring automatic payments, because it cuts down on tracking and management with our staff and volunteers.

Are there any discounts or promotions available?

We are committed to making dance accessible to everyone. Here is how:

- **Young Dancers:**
 - If you are twenty-one (21) or younger show your ID or student body card to dance. Complimentary admission [paid for by Eaton Realty]. No experience necessary, no dance partner needed, just enthusiasm!
- **First Time Visitors:**
 - Be our guest. We want everyone to experience the joy of Let's Dance; so, Eaton Realty Group will be paying for your first month with a complimentary Dance Pass.
 - Just sign up at the door and start dancing.
 - After you have had the chance to experience our incredible dance lessons, video recaps, social dances, and amazing dance culture; we hope that you will sign up for the Discounted Dance Pass.

What happens to the money collected from admission?

Your contributions are crucial in keeping Let's Dance Portland thriving & growing. Every dollar goes towards:

- **Securing & Maintaining a Venue:**
 - We need a large space to host 200+ dance friends that is a welcoming environment for everyone to move and mingle. Hats off to our friends at Oaks Park.
- **Sound and Operational Costs:**
 - Including equipment, music, DJ staff and other operating supplies to support a quality event experience.
- **Paying Instructors & Support Staff:**
 - Whether it is our resident experts or out-of-town talent, they bring the energy, expertise, and passion that ignite our Thursday nights.
- **Investing in the Future:**
 - As we grow the dance community by attracting new students, new instructors, organizing extraordinary events, and supporting local talent. The more dancers, the more possibilities for everyone.
- **Dance Hosts and Assistants:**

- They keep the energy flowing and ensure everyone feels comfortable and welcome on the dance floor. Our goal is to keep people engaged and building friendships on the dance floor.

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Is parking included with any of the admission options?

Admission options do not include any parking fees. The parking fee is collected by Oaks Park and not Let's Dance Portland.

What happens with the current structure of business sponsorship?

The business sponsorship program will remain and continue to grow. We are incredibly grateful to our business sponsors who continue to cover a sizable part of our weekly expenses.

Your admission fees help us bridge the gap and ensure we can keep Let's Dance Portland a vibrant space for years to come while also being able to grow the dance community both in numbers of people but also in the quality and skill of each dancer.

Conclusion:

If you have any further questions, please do not hesitate to ask! We are excited about this new chapter and hope you will be a part of our growing community and continue to help accelerate this amazing opportunity forward.